

1. About this Privacy Policy

The protection of your privacy is important to us. Therefore, we urge you to read the following summary about how our website www.wzr.cc works.

The data protection declaration listed here corresponds to the guidelines of the DSGVO and the BDSG. It shall inform about the type, the purpose and the use of personal data by the website operator WZR ceramic solutions GmbH.

Although our site is equipped with various security precautions, we cannot guarantee complete protection of your data, as security gaps in the Internet cannot be excluded. If you have any concerns regarding the collection of your data, you will find the corresponding contact details of our contact persons at the end of the text.

2. Personal Information

The function and communication of our service depend on the data of our users. Personal data is particularly sensitive – this means all information that can be clearly traced back to a specific natural person. According to the DSGVO, we are obliged to list the entire scope of all such data.

By using our site, the following personal data is collected in accordance with the DSGVO:

- Company
- Business
- Position in the company
- First- and Surname
- Form of address
- Street address
- Email
- Telephone and mobile phone numbers
- Sales tax ID. No.

This data is generated when you use the following functions:

- Newsletter
- Contact form
- Registration for conferences/events

We assure you that this data is used exclusively for the functioning, the statistical evaluation and the improvement of our offer. According to current regulations, this data is only collected for the time you use our service. The legally applicable extinguishing regulations are complied with.

3. How we collect data

3.1. Log-files

A log file is created in the course of an automatic log of the processing computer system. This means that information from your terminal device is stored as log files on a server.

We also perform a log file analysis. We as page provider/ Our page provider logs:

- Access to the page: date, time, frequency
- How you got to the site (previous page, hyperlink, search engine etc.)
- Which browser and which version of the same you are using
- IP address (anonymized)
- Origin by country
- Operating system used

Here, too, the data collected serves only to improve our services. We may / The operator may only store server log files for longer, publish them or access them subsequently if this is permitted within the legal framework (e.g. in case of suspicion of illegal activities).

3.2. Cookies

This website uses cookies. These are small text files which are placed in your browser history and which are used to reconstruct settings already made and other changes you have made during your next visit. Cookies enable us to personalise our service and make it more user-friendly.

You have the option of blocking the setting of cookies and deleting cookies that have already been set. In such a case we must point out to you that certain features on the site no longer or only limitedly function.

3.3. Newsletter and subscriptions

Once a month we send a newsletter to the stored e-mail addresses of our users. We store the corresponding e-mail addresses for this purpose. If you no longer wish to receive the newsletter, you can unsubscribe at any time by sending an e-mail to h.prasuhn@wzr.cc. Your e-mail address will then be deleted from the mailing list immediately.

4. Web analysis services

This page uses Matomo. This service enables us to track the use of our website by creating reports and thus adapt our offer to the demands of the users. According to the data protection declaration, we are obliged to inform you about the functioning of this service.

data generated by Matomo:

- Type of browser plus its version
- The operating system you are using
- How you got to the site (previous page, hyperlink, search engine etc.)
- How long you stay on our site
- The previously visited website
- IP address (anonymized)
- Origin by country

If you do not wish Matomo to collect your data at all, you can use the following link to set an opt-out cookie that prevents future collection of information: <https://www.wzr.cc/en/datenschutz>

You can find more information on how the program works here: matomo.org

5. Transfer of data to third parties

In principle, we do not pass your data on to third parties. In addition, we take appropriate measures and carry out regular checks to ensure that the data we collect cannot be viewed or accessed by third parties from outside.

Or, in so far a passing on to third parties takes place:

We transfer your data to the following third parties:

- Newsletter2Go GmbH
- analytic-thinking
- Google LLC
- OpenStreetMap (<https://www.openstreetmap.org/copyright>)

This office uses your data for the following reasons:

- Sending of the newsletter
- reCAPTCHA
- OpenStreetMap

We assure that the data passed on in this way comply with legal requirements and that data will only be sent to these third parties. If you have any questions regarding this, you can contact the following persons:

Data protection declaration

Newsletter2Go GmbH
Köpenicker Str. 126
10179 Berlin
+49(0)30/31199404
support@newsletter2go.com

analytic-thinking
Franz-Liszt-Straße 78
14624 Dallgow-Döberitz
info@analytic-thinking.com
0177 2852064

Google LLC
1600 Amphitheatre Parkway
Mountain View, CA 94043
USA

OpenStreetMap Foundation
St John's Innovation Centre,
Cowley Road, Cambridge,
CB4 0WS, United Kingdom

6. Your rights

Of course, you have rights with regard to the collection of your data. According to current law, we are obliged to inform you about them. The use and implementation of these rights is free of charge for you.

Right of revocation

You have the right to revoke your consent to the collection of data at any time. This right applies with effect for the future; the data collected up to the legal force of the revocation remain unaffected by this.

Write to the following address if you wish to exercise your right of withdrawal: h.prasuhn@wzr.cc

Right to data transferability

You have the right to request a transfer of your data from us to another location.

Right to authorisation, deletion or blocking

You have the right to have your data corrected, deleted or blocked. The latter applies if the legal situation does not permit deletion.

Right of appeal

You have the right to complain to a supervisory authority or a competent body if you have a reason for complaint. To exercise this right and the two aforementioned, please contact the persons listed at the end of this data protection declaration.

7. Responsible for data collection

For questions, requests for information, applications, complaints or criticism regarding our data protection, please contact the following office:

WZR ceramic solutions GmbH
Helmut Prasuhn
Lise-Meitner Str. 1
D-53359 Rheinbach

Data protection officer

The correct implementation of data protection is overlooked by an external data protection officer. If you have any concerns regarding the processing of your personal data, you can also contact them directly.

Armin Mauritz
AM Engineering
Bergstraße 69
50739 Köln

8. Changes to the data protection declaration

We as the responsible persons reserve the right to change the data protection declaration at any time with regard to applicable data protection regulations. Current status is 11/2018.